



# VIRTUAL BOOK TOUR

~~~~~ Pre-Training Call #1 ~~~~~

**Topic:** "The Ask Database Made Easy"

**Date:** July 26th at 10am PDT/1pm EDT

**Trainer:** Frank Deardurff

Login to the Ask Database at AskDatabase.com

Click the "Members Login" **Upper Right Hand Corner**

[test@fed3.com](mailto:test@fed3.com) pw: test ← Active Wednesday Only

**Note:**

Ask Database (1 year free - \$359 value)

-> Email: [365@AskDatabase.com](mailto:365@AskDatabase.com)

This is the main login (HOME) screen shot

The screenshot shows the ASK Database website interface. The browser title is "ASK Database - The Worlds First Search Engine For Survey Data - Windows Internet Explorer". The address bar shows "http://www.askdatabase.com/ASKIndex.php". The page has a blue header with the ASK Database logo and navigation links for "ASK Alex", "Affiliates", "Video/ Support", and "Logout". A sidebar on the left contains icons for "Home", "Campaign Tools", "New Campaign", "Campaigns", "Display", "Word Density", "Campaign Edit", "Account Tools", and "Help / Support". The main content area features a "Welcome To The Ask Database" banner with a search input field and an "Ask Now" button. Below the banner is a "Getting Started Video" link. A table displays user account information:

| Account         | Account ID | Membership | Expiration        | Last Login         |
|-----------------|------------|------------|-------------------|--------------------|
| Frank Deardurff | 1264783    | Gold       | Mar 2 2007 8:59AM | Mar 9 2006 12:33PM |

| E-Mail / Username | Affiliate ID            | Campaigns | Responses | Opt-Ins |
|-------------------|-------------------------|-----------|-----------|---------|
| test@fed3.com     | <a href="#">Sign Up</a> | 1         | 175       | 162     |

| Name                                | Campaign Type | Date Created       | Responses | Most Recent        |
|-------------------------------------|---------------|--------------------|-----------|--------------------|
| <a href="#">Link Ask Marc Hartz</a> | Question      | 03.02.06 - 9:03 AM | 175       | 04.13.06 - 5:43 PM |

Fig.1



## New Campaign Window - Lower Half

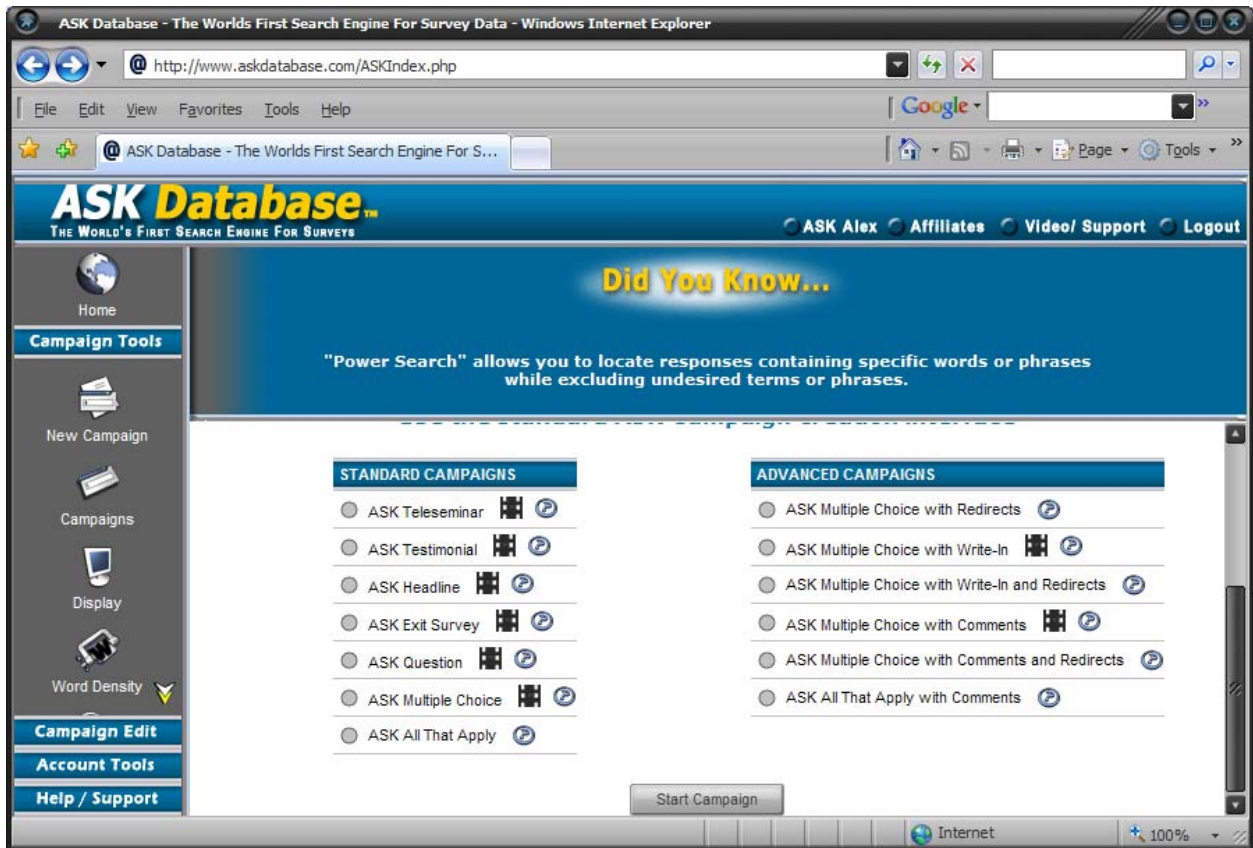




Fig.3

You can see samples of each by clicking on the  icon. These examples will pop up in a new window. If you are running a pop-up blocker you will need to approve this window to see the results.

The  icon use see will give you a demonstration of that feature. These are in the process of updates and more are being added all the time.

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## Word Density Window

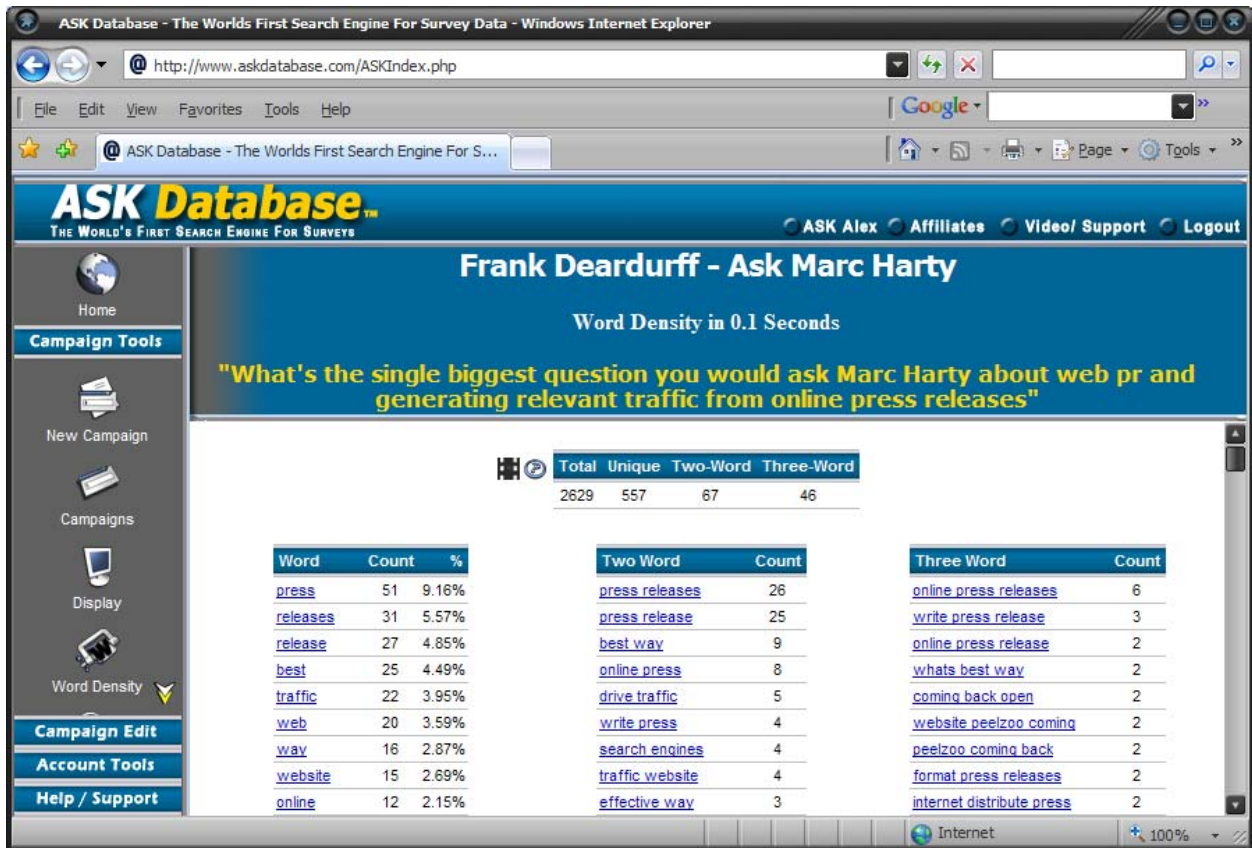



Fig.4

By activating a campaign and clicking the "Word Density" Icon  You will see the above display. The more questions the better the results.

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## Get Your Codes Window - Upper Section

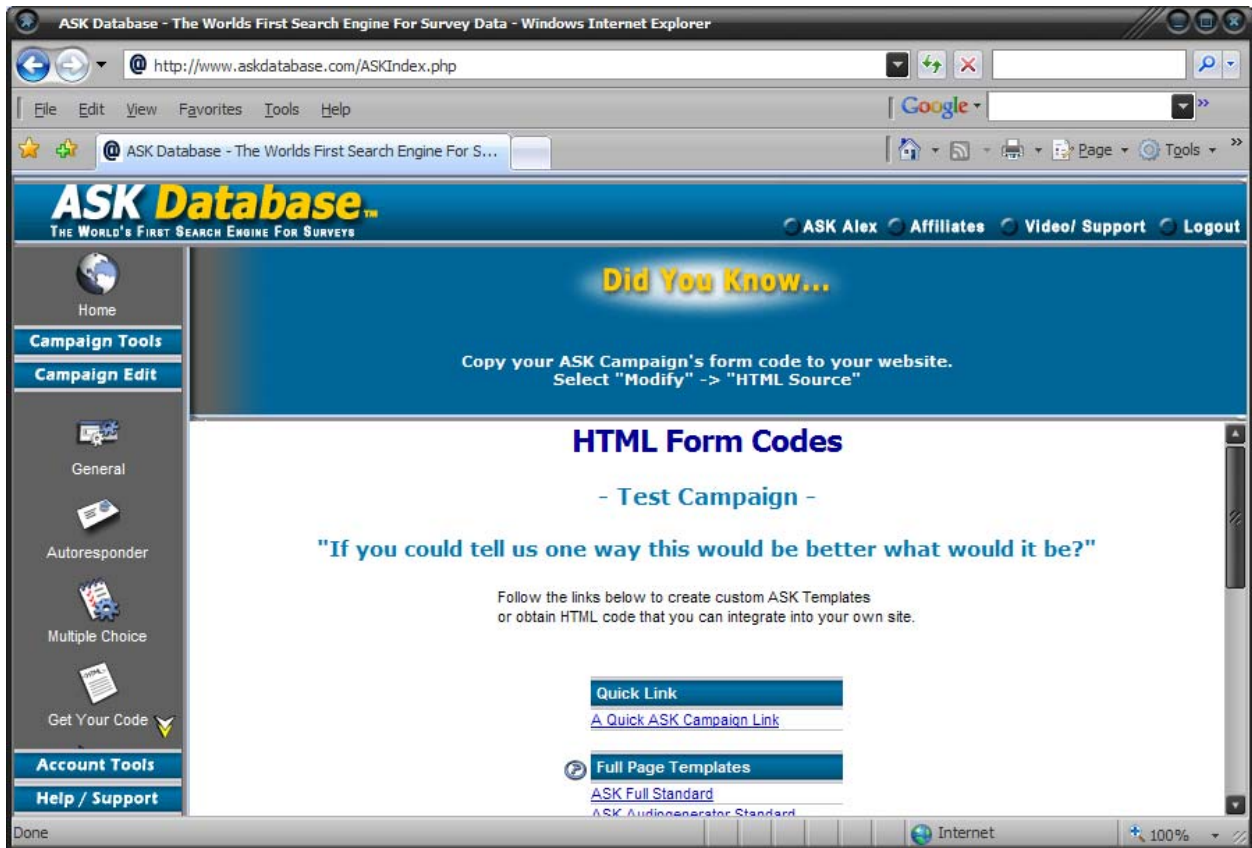



Fig.5

This is the window where you pick your code this is the final step when using any of the wizards. You can get to this by clicking on the "Get Your Code"  Icon in the "Campaign Edit" Panel.

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## Get Your Codes Window - Middle Section

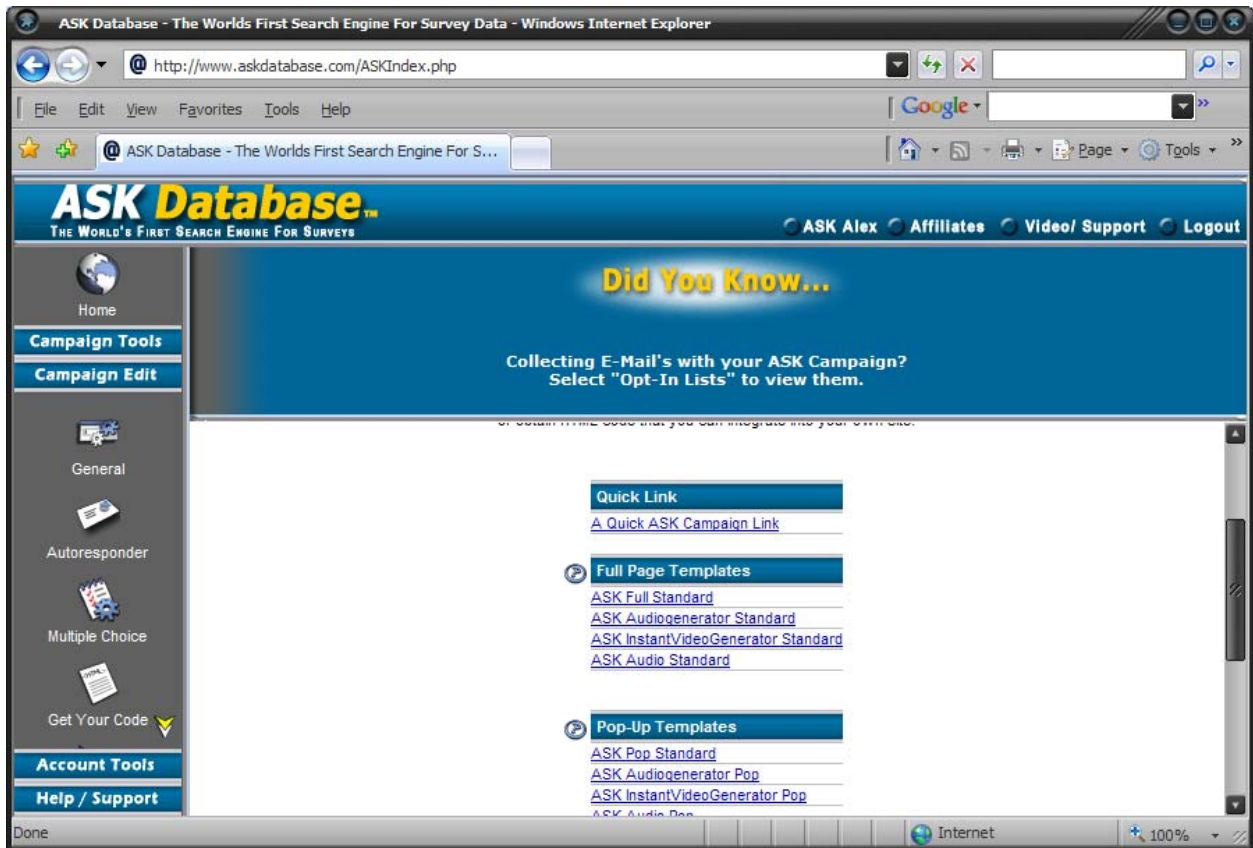


Fig. 6

Different methods to get your code. Be sure to check the help on each of these if you are unsure.

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## Get Your Codes Window - Lower Section

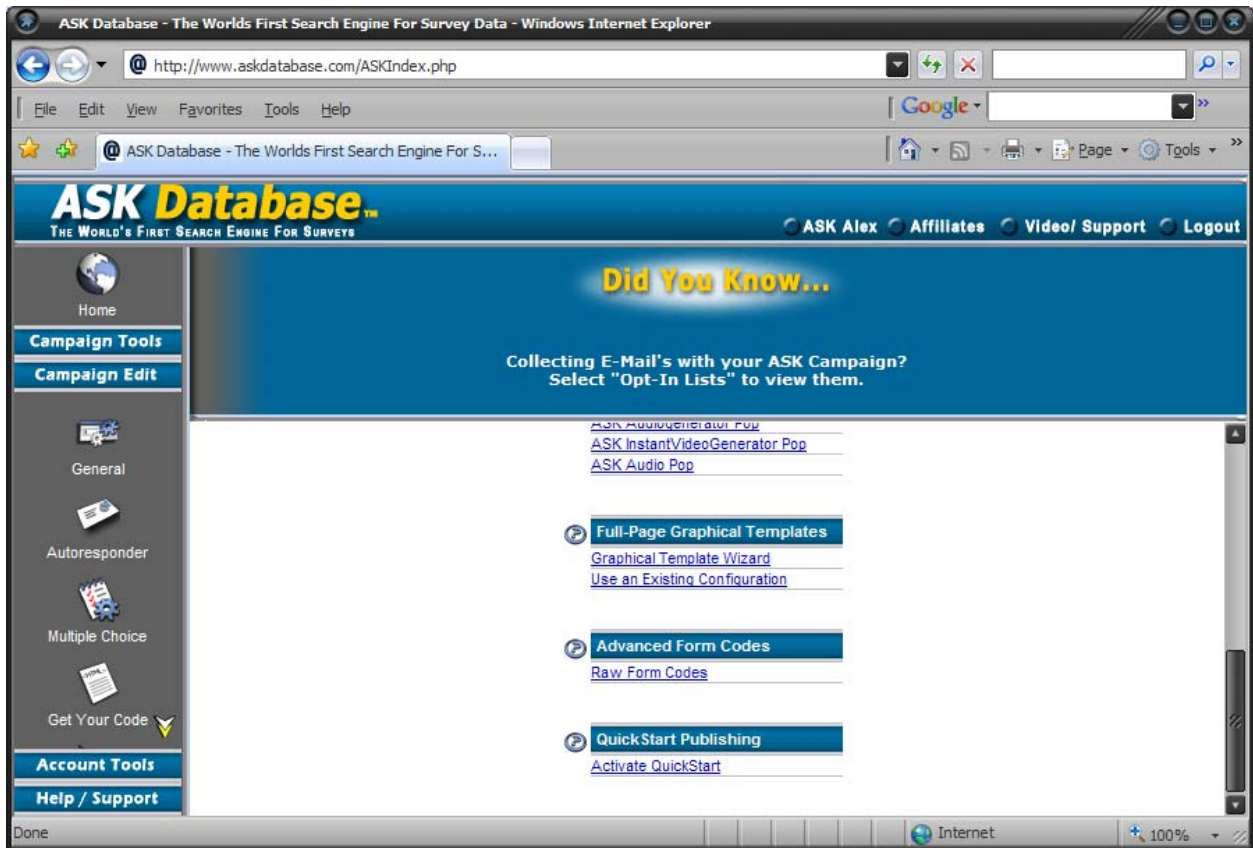


Fig. 7

Yet even more code types - Raw Form Codes is the most common for those using custom templates.

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## Raw HTML Form Codes

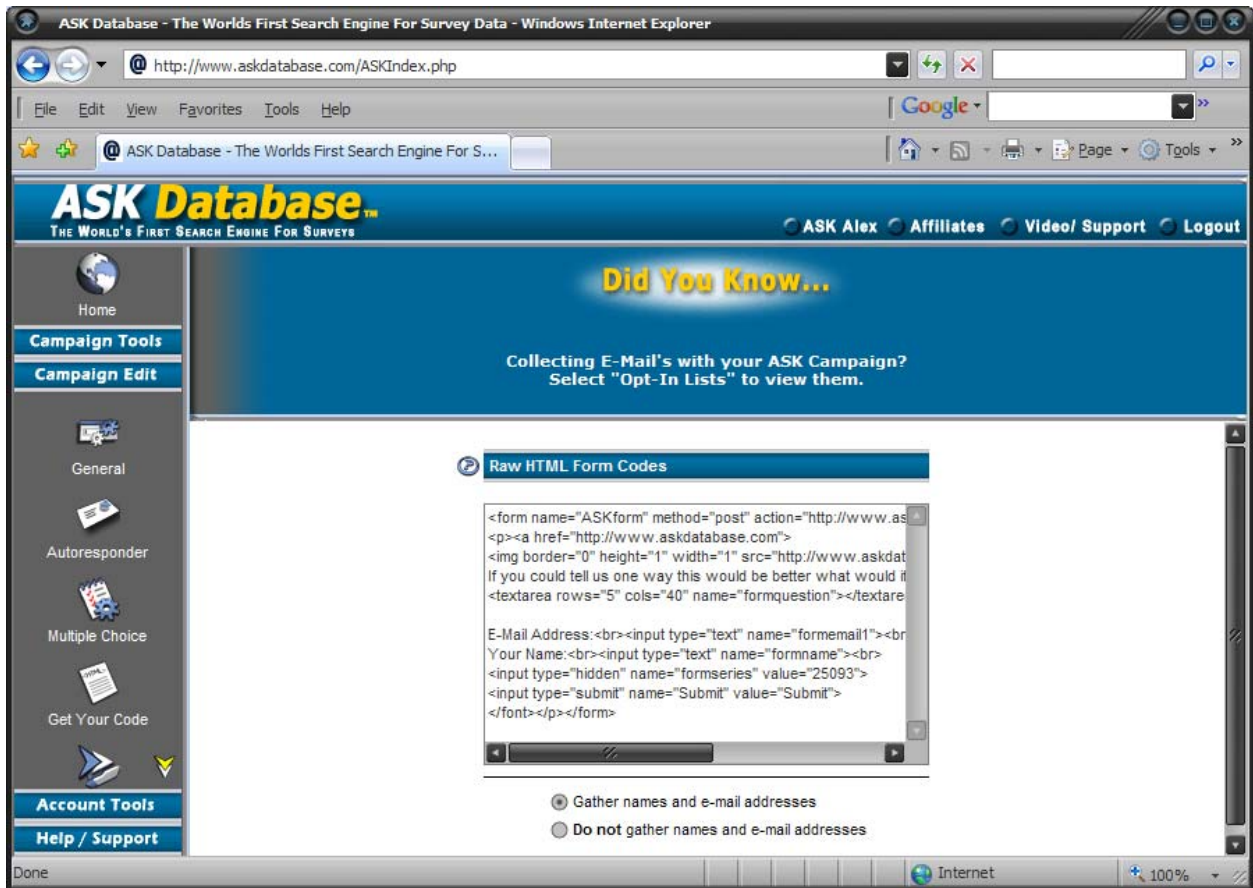


Fig. 8

The formseries Value is the most important part of the code you will use this in the custom templates provided by third party vendors.

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## Support Options

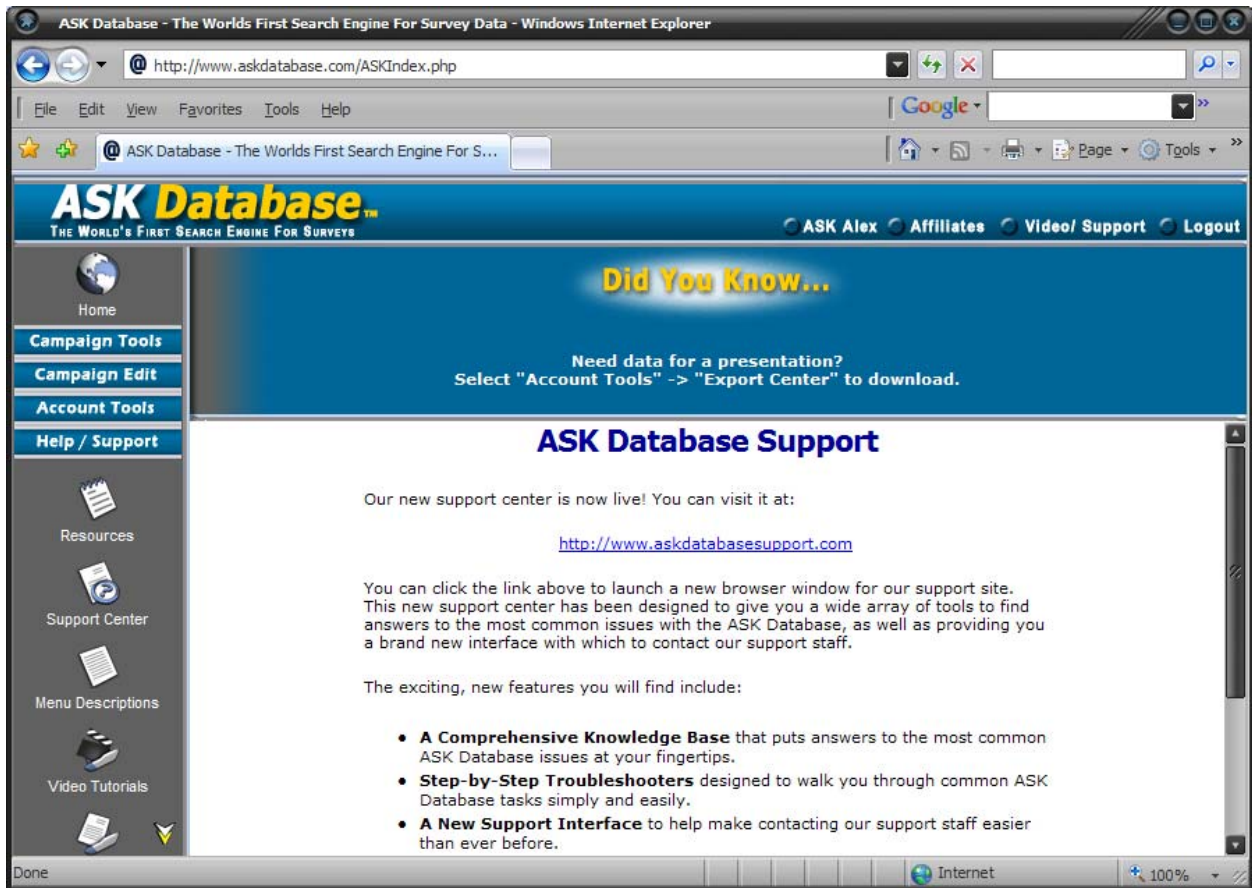


Fig. 9

We have an online ticket system as well as many help videos and a searchable knowledge base. You can find that in the "Help / Support" Panel. Or visit [www.AskDatabasesupport.com](http://www.AskDatabasesupport.com)

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